PMA2020 uses innovative mobile technology to support low-cost, rapid-turnaround surveys to monitor key indicators for family planning. The project is implemented by local university and research organizations in eleven countries, deploying a cadre of female resident enumerators trained in mobile-assisted data collection. PMA2020/Kenya is led by the Ministry of Health in collaboration with International Centre for Reproductive Health Kenya (ICRHK), National Council for Population and Development, and Kenya National Bureau of Statistics. Overall direction and support is provided by the Bill & Melinda Gates Institute for Population and Reproductive Health at the Johns Hopkins Bloomberg School of Public Health and funded by the Bill & Melinda Gates Foundation.

For more information on PMA2020 please visit http://www.pma2020.org
SAMPLE DESIGN

The PMA2015/Kenya-R4, the fourth round of data collection in Kenya, survey used a two-stage cluster design with urban-rural and county as strata. A sample of 120 enumeration areas (EAs) was drawn by the Kenya National Bureau of Statistics from its master sampling frame. In each EA households and private health facilities were listed and mapped, with 42 households randomly selected. Households were surveyed and occupants enumerated. All eligible females age 15 to 49 were contacted and consented for inter-views. The final sample included 4,792 households, 4,921 females and 340 health facilities. Data collection was conducted between November and December 2015.